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PHILIPP MAINZER DESIGNS STORAGE SYSTEM JOREL FOR INTERLÜBKE

At imm cologne 2017, architect Philipp Mainzer debuts storage system jorel for interlübke. The collaboration is a highlight in the German manufacturer's 80th anniversary year and Philipp Mainzer's first design realised outside of his function as co-founder and creative director of furniture brand e15.

With its clear, architectural form, storage system jorel by Philipp Mainzer combines visual art and function. The reduced design is based on geometrical shapes and plays with the composition of irregular partitions which emphasise the precise fabrication, introducing a new world of materials for interlübke.

As a sideboard or standalone piece, jorel is characterised by overlapping fronts and a vertical cove allowing access to the content of its doors and drawers. With a focus on high quality craftsmanship, the fronts and sides are an impressive 4mm slim and feature a range of pure materials such as lacquered HPL, glass, aluminium and stainless steel. The understated top cover can be customised to match or contrast the verticals, resulting in an intriguing interplay of materials and numerous options to create different appearances. Available in 12 different combinations with drawers, hinged and sliding doors, jorel can also be wall-mounted or serve as a room divider, meeting a variety of different needs.

At the Iconic Awards 2017, jorel was awarded 'Best of Best' in the category Interior Innovation / furniture.

ENDS. /

PHILIPP MAINZER

Born in Germany, Philipp Mainzer studied product design at Central Saint Martins College of Art and Design, and architecture at the Architectural Association both in London. In 1995, Philipp Mainzer co-founded the modern furniture brand e15 and has received international awards for many of his designs, which are part of several permanent exhibitions in museums. Parallel to the creation of e15, Philipp Mainzer practiced architecture in New York and continues to do so since his return to Germany in 2001. He is a member of the executive committee of German Design Council and regularly gives lectures on architecture, design and branding. Philipp Mainzer is creative and managing director of e15 and his architecture office PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN.

INTERLÜBKE

Established in 1937, interlübke is one of Germany's leading manufacturers for furniture with a special focus on wardrobes and storage systems. Combining craftsmanship with modern design, the company is at the forefront of trends for modern living and sets industry standards for highest production quality. Since its foundation 80 years ago, interlübke has worked with numerous renowned designers such as Werner Aisslinger or Peter Maly and still runs its own production facilities in the West of Germany.

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jorel  
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