

PRESS RELEASE FEBRUARY 2016

OPENING OF LOUIS PRETTY DELI IN BERLIN

In close collaboration with entrepreneur Oskar Melzer, PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN, together with Paul Bauer and Farah Ebrahimi, has realised the interior design of Louis Pretty, a new deli in Berlin's vibrant Kreuzberg neighbourhood.

Located on Ritterstraße, Louis Pretty is the latest project by Oskar Melzer, James and David Ardinast. For the deli, Philipp Mainzer developed a fresh and unique dining environment, featuring a sophisticated mix of materials and colours.



Inspired by Palm Springs modernism and David Hockney's painting 'A Bigger Splash', the space is imagined with a progressive interior concept brimming with distinct tones and textures. Burnt orange walls, Bazooka pink upholstered seating are set against surprising and coherent combination of Italian laminate table tops with the illusion of a swimming pool surface. A special edition of the e15 dining chair HOUDINI treated with teak stain references modernist tones and harmonises with the entire space.

Louis Pretty is named after a member of the Jewish New York Mafia Kosher Nostra – in keeping with tradition as in previous projects of Melzer and the Ardinast brothers, such as the well received Stanley Diamond restaurant in Frankfurt, Louis Pretty brings the culture of kosher kitchen to key German cities, offering refined homemade pastrami sandwiches, traditional Matzo Ball soup and Cobb salad.

With recent projects such as the Aesop signature store, Frankfurt and the distillery for the German gin Monkey 47 in Loßburg, PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN works internationally on commercial, residential and cultural projects, providing full architectural and design services.

ENDS. /

FACTS

Client:	etc Gastronomiebetriebs- und Verwaltungsgesellschaft mbH
Location:	Berlin, Germany
Status:	Completed
Programme:	Approx.: 56 qm

CREDITS

Architecture:	PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN, planning phases 1-8
Team:	Paul Bauer, Farah Ebrahimi, Philipp Grundhöfer
Furniture:	e15, PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN
Fabric:	Kvadrat
Photography:	Steve Herud

PRESS CONTACT

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