

PRESS RELEASE 07 OCTOBER 2013

PLANNING PERMISSION RECEIVED FOR EIGHT STOREY APARTMENT DUPLEX WUGU IN TAIPEI, TAIWAN

Planning permission has been received for the PHILIPP MAINZER designed façade, all public spaces and the landscaping for the eight storey apartment duplex, BIG, in a high density area of Taipei, Taiwan, comprising an overall area of 8920 sqm.



A central element of the design by PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN is a cost-effective façade, which is particularly convincing due to its innovative and authentic appearance – especially for the target group of young clients – as well as its functional properties, making it highly resistant to the forces of nature such as heavy rains, storms and earthquakes typical in this area. The scope also comprises the interior design of retail spaces on the ground floor of one of the buildings, all public spaces in both buildings, including recreation rooms and corridors, as well as landscaping to integrate the BIG duplex into high quality residential surroundings.

With the objective to create a modern yet unusual façade that stands out from its surroundings, a brick-look façade made from specially developed, weather and erosion-resistant tiles was designed as the shell of the apartment duplex. Zinc-coated and coloured expanded metal connects the window elements and structures the façade. The colour of the window frames corresponds with the colour of the expanded metal, creating a harmonious yet dynamic look in combination with the light grey brick structure.

The colour palette and metal elements of the façade continue on into the interior, exuding the same dynamic, authentic and fresh appeal as the exterior.

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## NOTES TO EDITORS

### FACTS

Client:	Architectural Pursuer
Location:	Taipei, Taiwan
Status:	Planning permission received. Construction expected to start on site in January 2014.
Programme:	8920 sqm overall area; 1220 sqm of outside space; 120 sqm Retail, 160 sqm recreational spaces, 1075 sqm circulation, façade for two buildings with overall area of 7740 sqm

### CREDITS

Lead Design / Masterplanning:	PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN, planning phases 1-3 (development for the façade, all public spaces and landscaping)
Team:	Julia Kluger, Miriam Tocino
Local architect:	SHAO & YIN PARTNER architects, planning phases 4-9

PHILIPP MAINZER  
OFFICE FOR ARCHITECTURE AND DESIGN

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OFFICE FOR ARCHITECTURE AND DESIGN

For the internationally operating office PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN the realisation of interior design and architecture projects for the private and public realm on a national and international scale are the main fields of activity.

PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN led by architect Philipp Mainzer consists of adept architects and interior designers experienced in the planning and implementation of large and small scale projects. Benefitting from a network of established contacts, the office also plans complex international projects. The offer of architecture services from PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN includes all building phases of architecture and interior design, exhibition design and product design. Those services are being complemented by the development and implementation of high quality interior fit outs. Previously integrated as part of the German high end design brand e15, both companies, e15 and PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN today act parallel and specialised however profiting from respective exchange, expertise and a network of established contacts, thus building a strong centre for competency.

Conceptually, the architecture of PHILIPP MAINZER OFFICE FOR ARCHITECTURE AND DESIGN is a continuation of the clear and distinct form language of e15 design in spaces. The focus here is on the high-quality creation of the space with use of light and materials. At the same time, the development of a corporate architecture for small scale, national as well as for global operating companies also presents a focus.

#### PRESS CONTACT

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